



*Witney's Lights*

Witney's Lights

**2011 Prospectus**

## A MESSAGE FROM QUINCY LUCAS



Domestic violence is not often spoken of in public yet most Americans know at least one person who is a victim. The popular mindset is; domestic violence can't happen to me. My sister, Witney, who was an intelligent young physician, was one of those who thought it couldn't happen to her, until one day she was reported missing. In a twinkling of an eye, Witney had become a victim of domestic violence homicide. She was just 34 years old when her ex-boyfriend brutally murdered her.

Domestic violence affects one in three women worldwide. In the United States, domestic violence homicide at the hands of a current or former intimate partner is the number one killer of African American women between the ages of 15 and 34. Studies also show that over 4 million children witness domestic violence in their homes annually.

Sadly, however, only 18% of domestic violence incidents are ever reported to the police, and less than 50% of those reported are ever prosecuted. These alarming facts, along with my desire to use my sister's tragedy to spark change, are why I have dedicated my life to bringing domestic violence abuse from darkness into the light.

I founded Witney's Lights on one principle: **"Domestic Violence Stops Here!"** Thank you for your potential support of our mission to eradicate domestic violence through awareness, prevention and advancing of the initiatives as laid out in the Violence Against Women Act. We envision building upon our collaborative success by developing innovative programs nationwide that break the cycle of violence against all women.

Our goal for 2011 is simple – to begin expanding our Youth Ambassador and Domestic Violence prevention programs into every major city in every single state. It is simply time for domestic violence to end and Witney's Lights is prepared with the unique training tools and tactics to eliminate this epidemic once and for all.

It is with great humility and sincerity that I ask you and your organization to thoroughly consider support for Witney's Lights. For only together, can we stand united to say, "Enough is enough... Domestic Violence Stops Here!"

Thank you for your consideration in supporting Witney's Lights!

Sincerely,  
Quincy Lucas  
Founder & President

## DID YOU KNOW:

# FACTS ABOUT DOMESTIC VIOLENCE IN THE UNITED STATES

- An act of domestic violence occurs every 15 seconds which is more frequently than any other crime in the U.S.
- One out of three adult women have been victims of domestic violence
- Domestic violence homicide is the number one cause of death for African American women ages 15-34
- 50% of all homeless women and children are fleeing their homes as a result of domestic violence
- 70% of the women injured in domestic violence cases are injured after they end the relationship or as they attempt to leave it
- 6 million American women are assaulted each year by their husband or boyfriend
- Domestic violence costs the nation over \$5 billion a year in medical expenses, legal costs, shelters, foster care and sick leave from work

## WHAT MAKES US DIFFERENT?

- Our President is a nationally recognized leader on domestic violence prevention having counseled the White House, United Nations and NAACP among many other organizations, businesses and universities
- Our Executive Director recognized by Delaware Coalition Against Domestic Violence as one of the 15 leading men in support of domestic violence prevention
- Third party validation from President Barack Obama, Vice President Joe Biden and Attorney General Eric Holder among other notable elected and appointed leaders
- Supported by the United State Department of Justice and the Baltimore Archdiocese



## WHAT YOUR FINANCIAL SUPPORT WILL HELP US ACHIEVE:

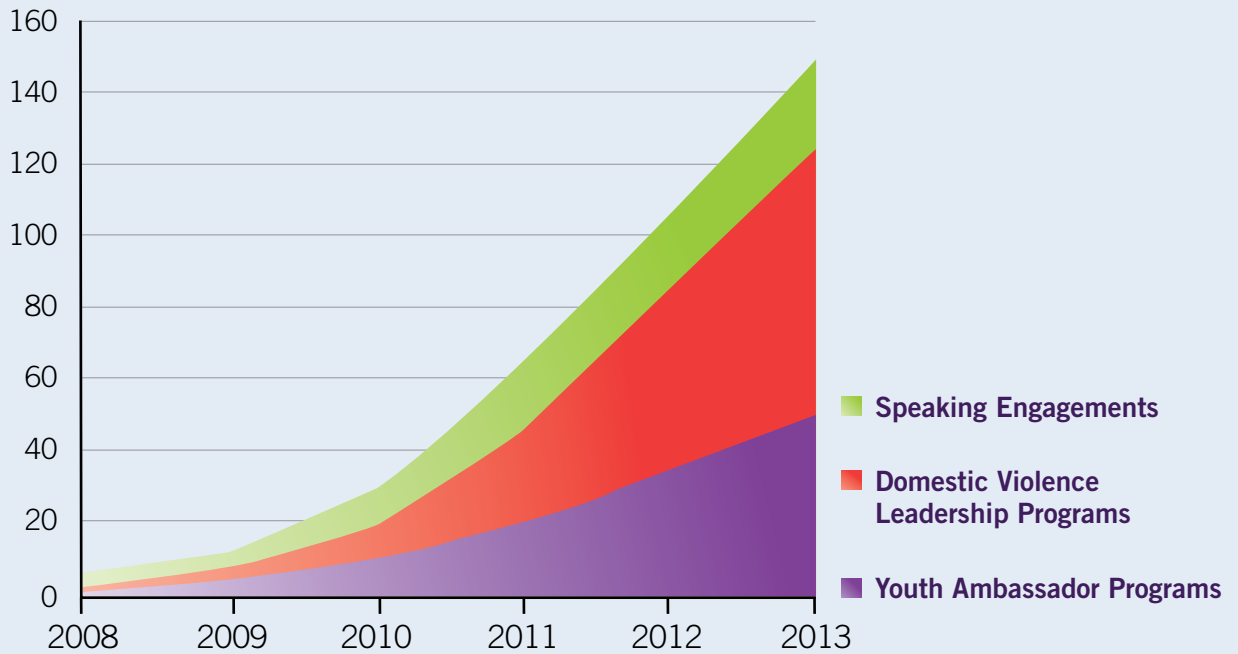
- National expansion of our signature Youth Ambassador and Domestic Violence Prevention Workshops in to every major U.S. city
- Increase in our speakers circuit at colleges and universities
- Recruitment of the finest available counselors, doctors, psychologists, therapists and educators to run our programs
- Increase in our national name and brand recognition
- Support of our 3<sup>rd</sup> Annual Run/Walk in October
- Ultimate Goal: The eventual elimination of domestic violence in the United States

## MOVING FORWARD:

WITNEY'S LIGHTS PROJECTED GROWTH (2010 – 2013)



## EXPANSION PROJECTIONS



## CURRENT WITNEY'S LIGHTS CITIES

- Baltimore, MD
- Dover, DE
- Wilmington, DE

## EXPANSION PRIORITY CITIES:

- New York, NY
- Hartford, CT
- Buffalo, NY
- Albany, NY
- Richmond, VA
- Cincinnati, OH
- Atlanta, GA
- Washington, D.C.
- Louisville, KY
- Boston, MA
- Newark, NJ
- Chicago, IL
- Philadelphia, PA
- Atlantic City, NJ
- Cleveland, OH
- Syracuse, NY
- Pittsburgh, PA
- New Haven, CT

# EXECUTIVE SUMMARY

## MISSION

Witney's Lights is a 501(c)(3) nonprofit organization committed to ending domestic violence through education, awareness, prevention, advocacy and a commitment to advancing the initiatives laid out in the landmark Violence Against Women Act of 1994.

## WITNEY'S LIGHTS, INC.

Address: P.O. Box 1609, Dover, DE 19903

Phone Number: (302) 566-5608

[www.witneyslights.com](http://www.witneyslights.com)

[info@witneyslights.com](mailto:info@witneyslights.com)

President/Founder: Quincy A. Lucas, M.A.

EIN: 26-3712235

501(c)(3) DLN: 17053041010029



## ABOUT QUINCY LUCAS:

Quincy earned a Bachelor of Science degree in Elementary Education and a Master of Arts Degree in Curriculum and Instruction from Delaware State University. Quincy currently works in the education field while she pursues a Doctorate degree in Education with a concentration in Organizational Leadership at Wilmington University.

Quincy has served in numerous leadership roles throughout the state of Delaware, including, an appointment by the Governor to the Board of Directors for the Children's Trust Fund, Executive Board member of the Epsilon Iota Omega Chapter of Alpha Kappa Alpha Sorority, Inc., and the International Trends and Services Chairperson for the Dover, Delaware chapter of The Links, Inc. Recently, Quincy was selected to be a Scott-Hawkins Leadership Fellow for The Links, Inc.; an honor bestowed to only 47 exemplary leaders worldwide. Quincy is a member of the "Women of Color Task Force" which is a statewide domestic violence awareness organization. She also serves on the Deaconess Board at Calvary Baptist Church, Dover, Delaware.

History was made in August 2008 when Quincy was chosen to give the Vice Presidential Nomination address at the Democratic National Convention in Denver, Colorado. She is the first African American and the first Delawarean to hold this distinction.

Quincy lives in Dover, Delaware with her supportive husband; Dr. Kevin A. Lucas and three lovely children: Malcolm, Victoria and Benjamin.

## **BOARD OF DIRECTORS:**

- Quincy A. Lucas, M.A., President
- Kevin A. Lucas, Ph.D., Executive Director
- Etosha D. Dixon, M.D., Secretary
- Michael C. Wilson, M.A., Treasurer
- S. Monet Sifford-Wilson, M.D.
- Monsignor Edward Miller
- Asua Oforu, J.D.
- Soror Asi Oforu, J.D



## **NATIONAL FUNDRAISING TEAM:**

### **Bulldog Finance Group**

Scott Dworkin, Founder & CEO

Evan Goldberg, President

Phone: (202) 263-4628

Email: [info@bulldogfinancegroup.com](mailto:info@bulldogfinancegroup.com)



## **WITNEY'S LIGHTS IN THE NEWS:**

- *CNN (Larry King Live)*
- *ABC News*
- *Black Enterprise Magazine*
- *BET*
- *The News Journal*
- *Detroit Free Press*
- *Catholic Times Review*
- *Delaware State News*
- *WBOC TV*
- *Delaware Today Magazine*
- *Dover Post*
- *Middletown Transcript*

## **2011 Walk/5K Run to End Domestic Violence**

Saturday October 1, 2011  
Silver Lake Park, Dover DE

## CURRENT SUPPORTERS



*“Quincy lost her sister in a terrible act of domestic violence, and dedicated herself to ensuring that other families don’t have to suffer like hers. She works with young people to stand up to violence, and is helping to build a safer and more secure community.”*

- President Barack Obama



## HOW TO DONATE

### Make Check Payable to:

Witney's Lights, Inc.  
P.O. Box 1609  
Dover, DE 19903

### Donate Online by visiting:

<http://www.witneyslights.com/Donate.html>

Phone Number: (302) 566-5608

Web Site: [www.witneyslights.com](http://www.witneyslights.com)

EIN: 26-3712235

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**WE THANK YOU  
FOR YOUR  
CONSIDERATION  
AND SUPPORT!**

